

the Advocate
2023 ADVERTISING RATES

BLACK & WHITE	1x	3x	6x
Full (5" x 8")	\$1075	\$1020	\$975
Premium Pages*	\$1095	\$1040	\$995
Three-Quarter (5" x 6")	\$890	\$800	\$770
Half (5" x 4")	\$665	\$635	\$550
Quarter (5" x 2")	\$450	\$400	\$350
<p>*Premium pages - adjacent columns <i>Entre Nous</i> and <i>Bench and Bar</i> First Inside Front Page \$1215 Last Inside Back Page \$1160</p>			
CLASSIFIED ADS			
One-Eighth (2.5" x 2") \$170		Box Numbers \$20	
COLOUR COVERS			
Outside Back*	\$1410	5" x 8" Full page, full colour, bleeds necessary * adjust size for mailing label 5" x 7.625"	
Inside Back	\$1265		
Inside Front	\$1320		
<p>5% GST will be added to all published rates PRICES IN EFFECT FROM JANUARY 2023 TO DECEMBER 2023</p>			

PUBLISHING MONTHS

January | March | May | July | September | November

AD COPY DEADLINES

November 23 | February 1 | March 29 | May 31 | August 2 | October 4

MECHANICAL REQUIREMENTS

Perfect-Bound Offset Publication
Format: Computer to Plate
Type Page: 5" x 8"
Trim Size: 67/8" x 93/4"
Number of Pages: 164
Classified Column Width: 21/4"
Number of Columns: 2
Line Screen: 133

DIGITAL REQUIREMENTS

Submitted as high resolution PDF files.
Please send to: info@the-advocate.ca

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